



easycolor

2009 COLOR CHART



10 core colors

(in practically every tee, fleece and sportshirt)*



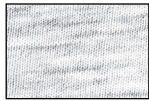
WHITE

PMS - NONE
CMYK - 0, 0, 0, 0
HEX - FFFFFFFF



LIGHT BLUE

PMS - 2717
CMYK - 35, 7, 0, 0
HEX - 9FCEEF



ASH

PMS - NONE
CMYK - STRIP IN FILM
HEX - NONE



DEEP ROYAL

PMS - 2746
CMYK - 100, 70, 0, 15
HEX - 004E96



LIGHT STEEL

PMS - NONE
CMYK - STRIP IN FILM
HEX - NONE



NAVY

PMS - 289
CMYK - 100, 72, 0, 65
HEX - 001E51



DEEP RED

PMS - 207
CMYK - 5, 100, 60, 15
HEX - B10042



DEEP FOREST

PMS - 5535
CMYK - 65, 0, 35, 80
HEX - 004440



MAROON

PMS - 504
CMYK - 25, 100, 80, 65
HEX - 5A000D



BLACK

PMS - BLACK 6
CMYK - 38, 28, 30, 100
HEX - 020205



20 classic colors

(in select tees)
10 core colors + these 10



SAND

PMS - WARM GRAY 3
CMYK - 5, 6, 12, 12
HEX - D5D0C6



LIME

PMS - 367
CMYK - 30, 0, 60, 0
HEX - B9D989



PALE PINK

PMS - 670
CMYK - 0, 10, 0, 0
HEX - FDE9F1



NEW!

SMOKE GRAY

PMS - COOL GRAY 11
CMYK - 62, 53, 48, 20
HEX - 626469



YELLOW

PMS - 106
CMYK - 0, 0, 72, 0
HEX - FDF86A



DENIM BLUE

PMS - 646
CMYK - 80, 50, 15, 0
HEX - 3E77A8



GOLD

PMS - 137
CMYK - 0, 25, 100, 0
HEX - FFC20E



PURPLE

PMS - 2685
CMYK - 93, 96, 0, 0
HEX - 3E3695



ORANGE

PMS - 172
CMYK - 0, 72, 87, 0
HEX - F36C36



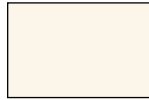
DARK CHOCOLATE

PMS - 462
CMYK - 48, 62, 86, 50
HEX - 563E23



40 industry preferred colors

(in our Beefy-T® and TAGLESS® 6.1)
10 core colors + 10 classic colors + these 20



NATURAL

PMS - 468
CMYK - 1, 3, 8, 0
HEX - FBF3E8



TEXAS ORANGE

PMS - 153
CMYK - 29, 72, 100, 0
HEX - C06600



STONEWASHED GREEN

PMS - 5497
CMYK - 26, 13, 23, 13
HEX - A8B3AC



CAROLINA BLUE

PMS - 284
CMYK - 61, 25, 0, 0
HEX - 6CABE7



PEBBLE

PMS - 465
CMYK - 11, 23, 43, 0
HEX - E2C297



PINK

PMS - 211
CMYK - 0, 63, 0, 0
HEX - F281B3



FATIGUE GREEN

PMS - 581
CMYK - 55, 48, 100, 34
HEX - 605A12



TEAL

PMS - 307
CMYK - 100, 0, 4, 18
HEX - 0094C4



GOLD NUGGET

PMS - 7403
CMYK - 5, 20, 65, 0
HEX - F2C972



WOW PINK

PMS - 213
CMYK - 3, 99, 21, 0
HEX - E61577



KELLY GREEN

PMS - 340
CMYK - 100, 0, 84, 14
HEX - 00945B



DEEP NAVY

PMS - 7547
CMYK - 100, 80, 0, 85
HEX - 000033



DAFFODIL YELLOW

PMS - 1215
CMYK - 0, 8, 50, 0
HEX - FFE694



CARDINAL

PMS - 202
CMYK - 15, 100, 80, 30
HEX - 98002E



NEW!

SHAMROCK GREEN

PMS - 347
CMYK - 100, 10, 100, 2
HEX - 009543



OXFORD GRAY

PMS - NONE
CMYK - STRIP IN FILM
HEX - NONE



ATHLETIC ORANGE

PMS - 021 ORANGE
CMYK - 0, 50, 100, 0
HEX - F7941D



LAVENDER

PMS - 2635
CMYK - 30, 30, 0, 0
HEX - 80ACD5



STONEWASHED BLUE

PMS - 5425
CMYK - 50, 25, 18, 0
HEX - 84A6BC



CHARCOAL HEATHER

PMS - NONE
CMYK - STRIP IN FILM
HEX - NONE

*excluding women and infant/toddler styles



AQUA

PMS - 304
CMYK - 35, 0, 10, 0
HEX - A1DBE4



AQUATIC BLUE

PMS - 2915
CMYK - 60, 5, 5, 0
HEX - 53BEE3



BIMINI BLUE

PMS - 542
CMYK - 70, 35, 0, 0
HEX - 4A8ECC



BLUESTONE

PMS - 647
CMYK - 100, 75, 30, 5
HEX - 08507F



PLUM

PMS - 533
CMYK - 80, 75, 45, 35
HEX - 3B3B52



BROWN

PMS - 476
CMYK - 70, 85, 96, 17
HEX - 513127



PINE

PMS - 5615
CMYK - 40, 20, 60, 40
HEX - 6A7755



PEAR GREEN

PMS - 376
CMYK - 60, 3, 100, 0
HEX - 76B900



SAFETY GREEN

PMS - 374
CMYK - 31, 0, 79, 0
HEX - BAE55E



ICE GRAY

PMS - COOL GRAY 6
CMYK - 0, 0, 0, 18
HEX - D5D7D8



GRAPHITE

PMS - 404
CMYK - 0, 0, 0, 55
HEX - 8A8C8E



HEATHERED RED

PMS - NONE
CMYK - STRIP IN FILM
HEX - NONE



HEATHERED SAND

PMS - NONE
CMYK - STRIP IN FILM
HEX - NONE



CANARY

PMS - 128
CMYK - 0, 10, 55, 0
HEX - FFE189

Due to color differences in monitors and printers, the colors in this chart are for reference only.

Please request a color swatch card for exact color match.