

# Price List

Effective January 2023

לוח הציבור  
טעגליכע אויסגאבע אין בארא פארק

**Luach Hatzibur**  
Daily Publication in Boro Park



tel. 718.303.4300 | fax. 718.865.4231 | email. mail@luachhatzibur.com | web.LuachHatzibur.com

## Daily Publication Advertising - Display Ads

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	SPOT	SIZE	DAILY RATE	WEEKLY RATE	MONTHLY RATE		
FRONT	Front 4 inch	5" X 4"	\$400				
	Front 2 inch	5" X 2"   2.4" X 4"	\$225				
	Front 1 inch	5" X 1"	\$150				
	Front Line Strip	5" X 0.5"	\$95	\$480	\$80/day		
BACK	Back Full Page	5" X 8"	\$450				
INSIDE	Center Fold spread	11" X 8"	\$700				
	Inside Full Page	5" X 8"	\$330				
	5 inch strip	5" X 5"	\$230				
	Inside Half Page	5" X 4"   2.4" X 7.75"	\$180	\$960	\$160/day		
	3 inch strip	5" X 3"	\$140	\$750	\$125/day		
	Inside Quarter Page	5" X 2"   2.4" X 4"	\$100	\$540	\$90/day	\$1680	\$70/day
	Inside 1.5 inch	5" X 1.5"	\$85	\$450	\$75/day	\$1200	\$50/day
	Business Card	2.4" X 2"   5" X 1"	\$70	\$360	\$60/day	\$900	\$37.5/day
	1/2 Inch Strip	5" X 0.5"   2.4" X 1"	\$40	\$180	\$30/day	\$480	\$20/day

**Did you know?**  
**IT'S A PROVEN FACT:**  
Advertising in a daily publication brings maximum results!

**PREFERRED PLACEMENT**  
Example page 2 - 3  
Additional fee \$25

**Send your ad with a link to more than 9000 subscribers via our daily email for just \$450**

**TMG** TZIBUR MEDIA GROUP  
The following TMG Services are available in the Tri State Area:  
• Poster Hanging • Distributions • Email Blasts  
For More Information Contact TMG at: 718.925.2300  
Visit our Website at www.tmgmediany.com

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## Daily Publication Advertising - Classified Ads / Real Estate Ads

	SPOT	Character Limit	DAILY RATE	WEEKLY RATE	MONTHLY RATE
CLASSIFIED	Classified <b>Single</b>	200	<b>\$26</b>	<b>\$126</b> \$21/day	<b>\$312</b> \$13/day
	Classified <b>Double</b>	420	<b>\$36</b>	<b>\$186</b> \$31/day	<b>\$480</b> \$20/day
	Classified <b>Triple</b>	640	<b>\$46</b>	<b>\$246</b> \$41/day	<b>\$600</b> \$25/day
	Classified <b>4 Box</b>	860	<b>\$56</b>	<b>\$306</b> \$51/day	<b>\$720</b> \$30/day
REAL ESTATE	Real Estate <b>Single</b>	160		<b>\$60</b>	
	Real Estate <b>Double</b>	300		<b>\$102</b>	
	Real Estate <b>Triple</b>	450		<b>\$138</b>	
	Real Estate <b>4 Box</b>	600		<b>\$168</b>	

### Make your classified / Real estate ad stand out - with the following options

<b>Black Outline</b>	<b>\$3</b>	<b>\$15</b>	<b>\$45</b>
<b>White on grey / Black</b>	<b>\$3</b>	<b>\$15</b>	<b>\$45</b>

## Business Hours & Submission Deadlines

**Hours:** **Sunday** 12:00pm -8:00pm **Friday** 9:00am - 12:00pm/12:30pm  
**Monday-Wednesday** 10:00am-8:00pm **Motze Shabbos** 2 Hours after zman  
**Thursday** 10:00am - 9:00pm

**Deadlines:** **Monday-Friday Issue** - 8:00pm **Sunday's Issue** - Motze'sh 10:00

# Ad Sizes

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<p>Front cover <b>5x4</b></p> <p><b>\$400</b></p>	<p>Front Cover <b>5x2</b></p> <p><b>\$225</b></p>	<p>Front Cover <b>2.4x4</b></p> <p><b>\$225</b></p>	<p>Front Box <b>5x1</b></p> <p><b>\$150</b></p>	<p>Front Line Strip <b>5x0.5</b></p> <p><b>\$95</b></p>	<p>Back Full Page <b>5x8</b></p> <p><b>\$450</b></p>
<p>Inside Full Page <b>5x8</b></p> <p><b>\$330</b></p>	<p>5 inch strip <b>5x5</b></p> <p><b>\$230</b></p>	<p>Inside Half Page <b>5x4</b></p> <p><b>\$180</b></p>	<p>Inside Half Page <b>2.4x7.75</b></p> <p><b>\$180</b></p>	<p>One Third Page <b>5x3</b></p> <p><b>\$140</b></p>	<p>Inside Quarter Page <b>5x2</b></p> <p><b>\$100</b></p>
<p>Inside Quarter Page <b>2.4</b></p> <p><b>\$100</b></p>	<p>1.5 inch strip <b>5x1.5</b></p> <p><b>\$85</b></p>	<p>Business Card <b>2.4x2</b></p> <p><b>\$70</b></p>	<p>Business Card <b>5x1</b></p> <p><b>\$70</b></p>	<p>Half inch Strip <b>5x0.5</b></p> <p><b>\$40</b></p>	<p>Half inch Strip <b>2.4x1</b></p> <p><b>\$40</b></p>